

iPad pre-orders March 12

The iPad will be available in the US on Saturday, April 3, for Wi-Fi models and in late April for Wi-Fi + 3G models. Beginning March 12, US customers can pre-order both Wi-Fi and Wi-Fi + 3G models from Apple's online store or reserve a Wi-Fi model to pick up on Saturday, April 3, at an Apple retail store.

Steve Jobs \$1 salary again

The AP recently reported that Steve Jobs took a \$1 salary again in 2009, keeping the tradition since 1998. He currently owns about \$1.2 billion worth of Apple stock and \$4.4 billion worth of Walt Disney stock, received when he sold Pixar to Disney in 2006. Disney pays investors an annual dividend of 35 cents per share. For Jobs, who has about 138 million shares, that's about \$48 million a year.

Macworld 2010

Check out the Macworld Expo 2010 Best of Show winners at:

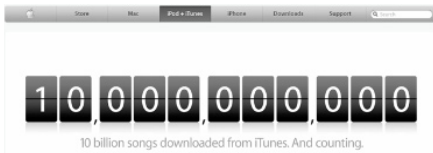
http://www.macworld.com/article/146297/2010/02/bos2010_winners.html

See a complete archive of all 2010 Macworld product and interview videos at Macworld's YouTube channel.

<http://www.youtube.com/macpublishing>

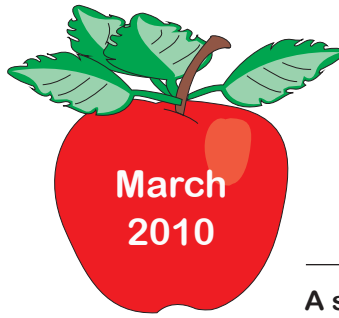
10 billionth song downloaded

The 10 billionth downloaded iTunes song, "Guess Things Happen That Way" by Johnny Cash, was purchased on 2/24 by Louie Sulcer of Woodstock, Georgia. He received a \$10,000 iTunes Gift Card. The iTunes Store currently has a catalog of over 12 million songs, over 55,000 TV episodes and over 8,500 movies



Apple patents

A recent Apple patent introduces a 'rotatable mouse' using sensors that enables the user to tilt the mouse one way to cause a horizontal scroll, another way for vertical and yet another to tilt a graphic. A convex bottom makes it easier to cause scrolling and other events by simply rocking or rolling the mouse. Another Apple patent application shows a handheld device with a forward facing



The Juice

A snapshot of news in the world of Apple, Inc.®

camera, which could allow for video conferencing, self-portraits or self-recording with the portable hardware.

Isaacson is Jobs biographer

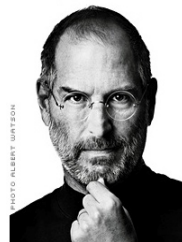
Apple's chief executive is set to collaborate on an authorized biography, to be written by Walter Isaacson, the former managing editor of Time magazine. The book, which is in the early planning stages, would cover his entire life, from his youth in Silicon Valley through his years at Apple.

CS5 gets 64-bit Photoshop

Major changes are planned for the Mac version of Adobe's Creative Suite 5, including a switch to 64-bit code, 3D interface and tools which make it easier to paint an object or remove it from a scene, including a "content-aware" spot healing brush. InDesign will allow video and animation to be added to documents, along with the ability to save for the web. CS5 for the Mac should ship this Spring.

Jobs' 6 sneakiest statements

Steve Jobs has always had a knack for throwing off Apple watchers with masterful misdirections. Take the time in 2008 that Jobs said Apple could not make a \$500 computer that was not a "piece of junk." The entry-level iPad will cost \$500 at the low end of the scale. Here's five more famously misleading quotes that Jobs pulled from his bag of tricks.



- "No plans to make a tablet."
- iPad
- "Not interested in the cellphone business."
- iPhone
- "People don't read any more."
- eReader
- "No movies on a tiny little screen."
- Video iPods
- "We don't need to add new stuff."
- iPod touch camera

SOFTWARE/HARDWARE

You really don't need Microsoft. You just don't know it...yet! Apple is still offering a free 30-day trial of iWork at:

<http://www.apple.com/iwork/download-trial/>



iTunes 9.0.3 fixes an issue that prevented the "Remember password for purchases" setting from being enabled, addresses problems with syncing certain smart playlists and podcasts with unspecified iPod models and resolves a bug that caused problems in recognizing connections with some iPods.

TextExpander (\$30) lets you define shortcuts for your most commonly used words and phrases. Abbreviate long URLs, your email signoff, etc. As you type those shortcuts, they automatically expand to what you really wanted to say.

<http://www.smileonmy.com>

SuperSync (\$22) syncs iTunes libraries over the internet, not just on local networks like Apple's Home Sharing. It also handles transferring music from an iPod to a Mac. It also works cross-platform.

<http://www.supersync.com>

Tune Up can clear up those unlabeled tracks in iTunes, fix the ones that are incorrectly labeled, and get album art you never had. It comes in two versions: a free version, and a Gold version that sells for \$20 a year, or \$30 for a lifetime. The free software allows you to clean up 100 songs and find 50 album covers.

<http://www.tuneupmedia.com/>

Macworld magazine has created a \$2 App Gems app that will help you find good apps, including a "gem of the day," handpicked by the editors. It also provides quick access to their Essentials app collections and



lists of the best apps in every App Store category. There's also an iPhone newsfeed from Macworld.com. The iTunes preview can be found at:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=325840119&mt=8&ign-mp=uo%3D6>

The Backpack (\$30) is a perfect place to park your portable hard drives, card readers or any other USB peripheral that you want to hide, but still need easy access to every now and then. The Backpack fits on all current iMacs and Apple Cinema Displays and is a great option for cleaning up your desktop while keeping your items close at hand.

<http://twelvesouth.com/products/backpack/>



FolderGlance (\$20) allows you to Control or right-click folders in the Finder to view and open their contents directly from the Finder's contextual menu, as well as examine the contents of sub-folders down an unlimited number of levels.

<http://www.scsc.no/products/folderglance/>

TIPS

If you're getting an iPad and wondering whether the \$15.00, 250 MB plan from AT&T will be enough each month, check out your iPhones 3G usage. In the Settings app, tap General > Usage and then scroll down to the Cellular Network Data section and add up the two numbers there. You might be surprised. A lot of people are beginning to think that \$15/month may be enough for their iPad usage. Plus, you can always upgrade (or terminate) at no cost!

If you've been using Time Machine for backups, there may come a time when you outgrow your backup disk. If you want to migrate to a new Time Capsule while maintaining the continuity of your backups, here's how:

http://www.macworld.com/article/146085/2010/02/migratebackups.htm?lsrc=nl_mwweek_h_cbstories

If you happen to lose your iPhoto photos for whatever reason, but still have them on your iPod, you can use PhoneView (\$20) to transfer them back into iPhoto. The downside is that your iPod photos were compressed into a smaller size before they were synched to your iPod, so you won't be getting the full-size images back.

To eject a stubborn CD/DVD disk, close all files on the disk and select Restart while holding down the Eject key (if it's an Apple keyboard). You can also select the disk's icon and choose File > Eject from the Menubar. Or try dragging the icon to the Trash. You can also restart your machine while holding down the mouse button. Also try booting the Mac while holding down the Option key to get the Boot Menu, where the Startup Drives are displayed. Hold down the Eject key and the stuck disc should eject.

Show duplicate iTunes files by selecting the Music file and then File > Show Duplicates. If you have the same song by multiple artists, hold the Option key and the menu changes to "Show Exact Duplicates."

Learn to run a screensaver as your desktop image, complete with full motion, at:

<http://www.macworld.com/article/146746/2005/09/ssaverdesktopanimate.html>

JIBBLE

A QuickTime audio webcast of Apple's February 23, 2010 presentation (Tim Cook) at the Goldman Sachs Technology & Internet Conference, is at:

<http://www.apple.com/quicktime/qtv/goldmansachs10/>

Apple goodies:

- Opened 26 stores in 2009 and plans to open 40 to 50 in 2010.
- 45% of iPhone/iPod touch owners have over 50 apps on their device.
- Was the fifth-largest electronics retailer in the U.S. during 2009.
- Macs accounted for 9 out of every 10 computers that sold for \$1,000 or more in Q4 of 2009.
- The second-largest smartphone maker in the U.S., with 25% of the market, and the third-largest in the world.
- The market share of Mac OS X in web use has grown by 29.4% in the last year. Windows has decreased 3.8%.
- Apple has over 35,000 employees worldwide.
- Apple has a market cap greater than IBM, or Google, or HP/Dell combined.

"It's really hard to design products by focus groups. A lot of times, people don't know what they want until you show it to them."

— Steve Jobs, May 25, 1998

