



Privacy

August 11, 2021

Privacy on iPhone



Privacy.
That's iPhone.



WWDC21

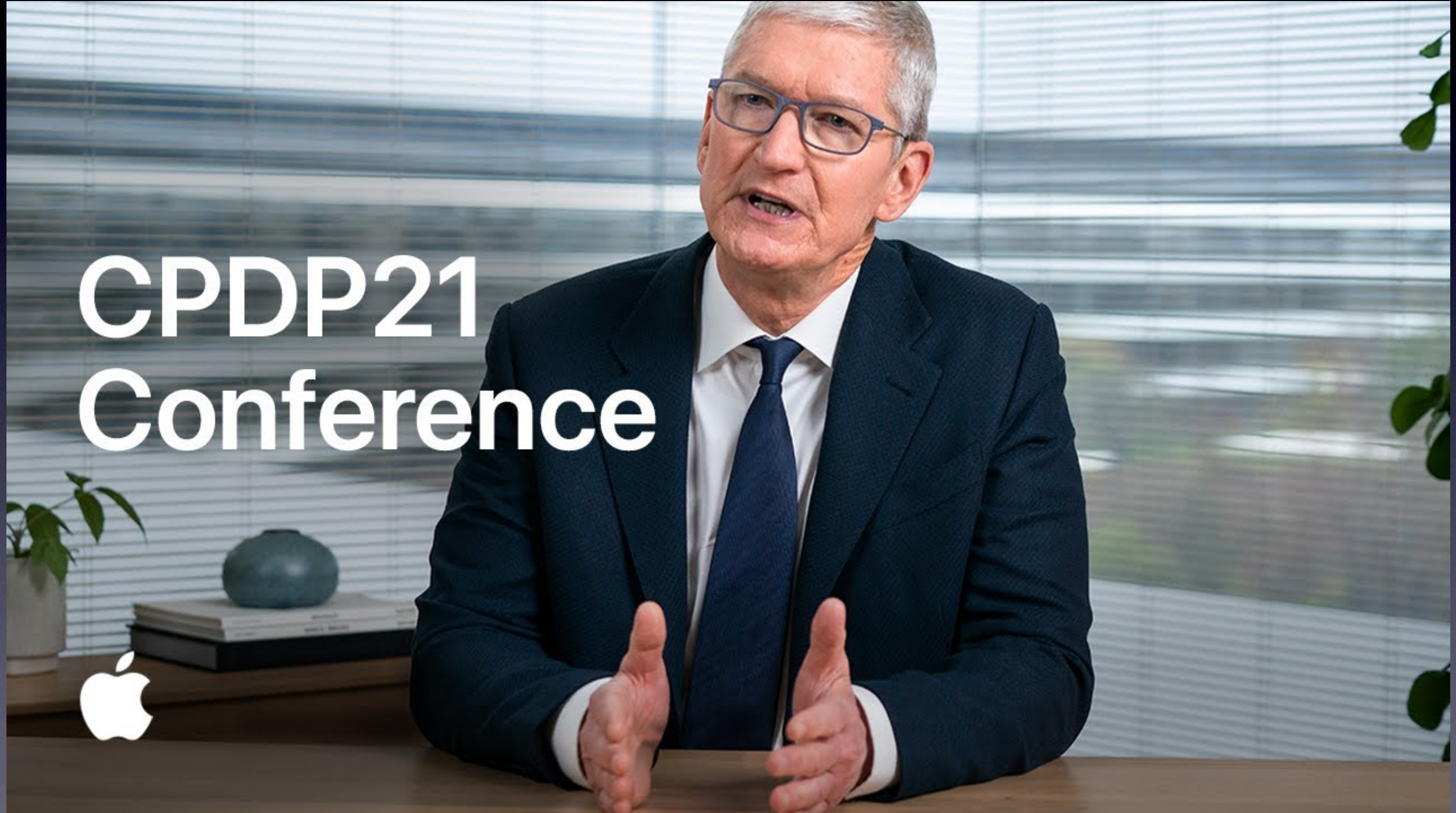
 **Privacy**



WWDC21

Tim Cook – Feb 2021

CPDP21
Conference



Video



**App Tracking Transparency.
Privacy. That's iPhone.**



Apple Links

- ✓ [Apple landing page](#)
- ✓ [A Day in the life of our data](#)
- ✓ [Privacy Labels](#)
- ✓ [You have control](#)
- ✓ [Is my browser unique?](#)
- ✓ [Apple Platform Security](#)
- ✓ [Expanded Child Protection](#)
 - [Open Letter and Petition](#)
 - [iMore in-depth analysis](#)