

Mac OS X 10.6 Snow Leopard 'smaller, faster and better'



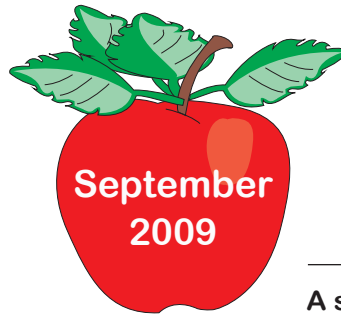
"Snow Leopard truly is an optimized version of Leopard. It starts up faster (72 seconds on a MacBook Air, versus

100 seconds in Leopard). It opens programs faster (Web browser, 3 seconds; calendar, 5 seconds; iTunes, 7 seconds), and the second time you open the same program, the time is halved," —David Pogue, New York Times.

Snow Leopard is half the size of its predecessor, offering users around 7 gigabytes more free space on their hard drive. Just a few of the many features include:

- Your Mac will now adjust your clock when you travel, just like a cellphone
- The menu bar can now show the date, not just the day of the week
- The menu of nearby wireless hot spots now shows the signal strength for each
- When running Windows on your Mac, you can open the files on the Mac "side" without having to restart.
- Icons can now be 512 pixels (several inches) square, turning any desktop window into a light table for photos. A slider bar at the bottom of the window changes the size, just like in iPhoto.
- Your company's Microsoft Exchange address book, e-mail and calendar can show up in the Mac's own address book, e-mail and calendar programs. Ironically, the Mac now has Exchange compatibility built in, but Windows itself does not.

"If you're already running Leopard, paying the \$30 for Snow Leopard is a no-brainer. You'll feel the leap forward in speed polish, and you'll keep experiencing those "oh, that's nice" moments for weeks to come," Pogue reports. "The big story here isn't really Snow Leopard. It's the radical concept of a software update that's smaller, faster and better — instead of bigger, slower and more bloated. May the rest of the industry take the hint." —David Pogue, NY Times



The Juice

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Mac OS X 10.6 Info

Mac OS X 10.6 Snow Leopard is \$29 for the single user license and \$49 for the five-license family pack. It's available for Intel-based Mac users of the current version of Mac OS X, 10.5 Leopard.

For a first-look video, go to:

<http://www.zdnet.com.au/news/software/soa/Mac-OS-X-10-6-Snow-Leopard-Video/0,130061733,339298204,00.htm>

A guide on how to wisely prepare for a Snow Leopard install is at:

http://www.macobserver.com/tmo/article/installing_snow_leopard_the_preparation/

A MacFixIt impression and review of OS X 10.6 Snow Leopard is at:

<http://www.macfixit.com/article.php?story=20090828112540695>

iPods updated at September 9th event!

iPod nano gains camera, FM tuner, pedometer

The new nano has a polished anodized aluminum exterior and a larger 2.2-inch display. It also features an integrated video-only camera that allows users to record and review video in either portrait or landscape, along with adding "special effects," such as film grain or motion blur, all from the device. The content can be synced to a computer or uploaded directly to YouTube with one click. The built-in FM radio lets users pause and resume playing a station. It includes iTunes Tagging, which allows users to tag songs they hear on the radio and later preview and/or purchase from iTunes. The nano also features voiceovers that tell the listener what is currently playing. The built-in pedometer will sync to the Nike+ software without the previously-required external transmitter. The system keeps track of steps taken and calories burned. The new nano provides up to 24 hours of music playback, or 5 hours of video on a single charge. The 8GB model can record up to 7 hours of video, while the 16 GB model will capture 14 hours. A video of the nano's video feature is at:

<http://www.apple.com/ipodnano/features/video-camera.html>

iPod touch gains faster processor

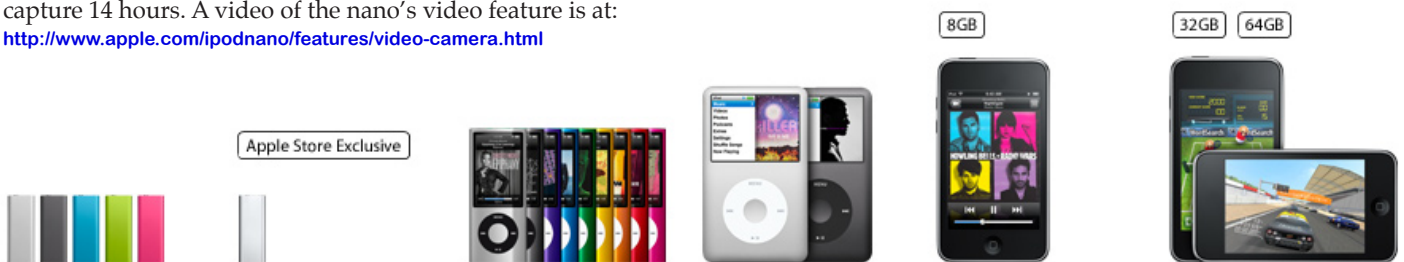
The iPod touch upgrade features a new 64GB model priced at \$399, with a 32GB for \$299, and an 8GB for \$199. The 32GB and 64GB models have up to 50% faster performance. Steve Jobs explained that the device was not given a camera because Apple wants to portray the device as a gaming machine.

iPod Classic, shuffle updated

The new 160GB iPod Classic carries the same \$249 price as the old 120GB and capable of storing 40,000 songs. The new iPod shuffle now comes in silver, black, pink, blue and green and has more headphone options. It's available at \$59 for 2GB and \$79 for a 4GB model. A stainless steel special edition model is \$99.

You can compare all of the latest iPod models at:

<http://www.apple.com/ipod/compare-ipod-models/>



SOFTWARE/HARDWARE

The OS X 10.6.1 Update is recommended for all users running Mac OS X Snow Leopard and includes general operating system fixes that enhance the stability, compatibility, and security of your Mac.



iTunes 9 allows easier sharing of content, a redesigned iTunes Store and includes enhanced albums in the form of iTunes LPs.

A new Applications view allows users to view all of their iPod touch and iPhone home screens, allowing them to rearrange their apps on the computer. A redesigned iTunes store includes new artist, movie and TV pages and improved navigation.

The iPhone 3.1 upgrade's new Genius feature will recommend new applications to users based on software they already have installed and adds ringtones from record labels directly into the iTunes application on the phone.



iPhoto 8.1, the latest update to iPhoto '09, introduces a new 13 x 10-inch size book — nearly 40% bigger than the traditional large book.

Bose has introduced the QuietComfort 15, its latest noise-canceling headphones. They boast new sound-reduction technology that is claimed to offer improved attenuation in loud environments, while expanding the correction across a wider range of frequencies. The revamped

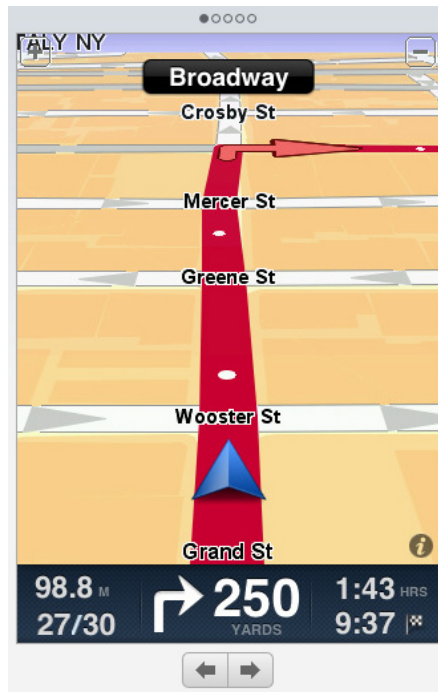


system utilizes microphones placed on both the outside and inside of the ear cup, enabling more effective measurements to produce the opposing cancellation signal. Power is provided by a single AAA battery, with an expected battery life of 35 hours. A green LED flashes through the last five hours. The QC15 will replace the QC2 model, while retaining the same price of \$300.

<http://www.bose.com/>

TomTom's turn-by-turn car navigation for iPhone (\$100) works with or without TomTom's accessory kit that offers a suction-cup iPhone mount, amplifies the GPS signal, supports both hands-free calling/music through the stereo system, and charges the iPhone via the vehicle's 12-volt port. Both app and kit accommodate portrait and landscape mode. A video is at:

<http://www.youtube.com/watch?v=YskygegTJAU>



The iPhoto plug-in, Impression (\$15), can add watermarks to photographs consisting of a company logo, a signature, text, other images and copyright statements. The software can watermark multiple images simultaneously and use existing PSD and PNG pictures as watermarks. Watermarks can be positioned both horizontally and vertically and feature controls for adjusting the transparency and margin. Requires Mac OS X 10.5 and iPhoto '08.

<http://www.bluecrowbar.com/software/impression/>



TIPS

In OS X 10.6, if you click and hold an open application in the Dock, Expose will launch for the active windows of that application.

In OS X 10.5, hold down Option when clicking the AirPort icon in the menubar, and you'll see more information about the various available AirPort networks. In Snow Leopard, this feature has been expanded, not just for the AirPort menu, but for some others as well.

OS X 10.6 includes a new version of QuickTime that claims to offer many improvements over QuickTime 7. However, the new version may not support some older media formats that QuickTime 7 handled. If your Mac has an active license for QuickTime Pro 7, an installer option will be enabled by default.

In OS X 10.6, pressing Option-Space pulls up the full-screen Quick Look view in the Finder. On the MacBook machines, you can also use the 2 finger pinch on the trackpad when QuickLook(ing) to go full screen and back.

JIBBLE

30 million iPhones have been sold to date, along with 20 million iPod touches. There are more than 75,000 apps in the App Store, with more than 1.8 billion downloaded to date on the iPhone and iPod touch.

iPhone OS has 21,178 game and entertainment titles available, while the Nintendo DS offers 3,680 and the Sony PSP only 607.

The average iPhone owners are in the 25-44 age group, have a \$50,000+ income and are employed full-time. Over 80% own an iPod as well. Battery life continues to be the leading cause of their dissatisfaction.

The U.S. Federal Court of Appeals has granted Microsoft a temporary stay on an injunction that would have banned sales of Word until the conclusion of an appeal against a Canadian firm's successful lawsuit. Originally, they would have had to stop sales on October 10th, forcing them to shut down sales of virtually all copies of Office.

Apple has sold more 200 million iPods since its launch in 2001.

Dell Inc. recently reported a fiscal second-quarter profit that fell 23% from a year ago.