Apple Stores total $1.74B revenue, near $7m per store

Apple has announced that revenue for all retail locations set a new record of $1.74 billion for the recent quarter, with an average of $7 million attributed to each store. The stores seen 46.7 million visitors, or 14,000 people passing through each store every week. Over a half million Macs were purchased at Apple Stores, split evenly between Mac veterans and new customers. Apple has 251 retail locations spread across 10 different countries. They plans to open 25 stores in 2009, with half located outside the U.S.

One million iPhone 3GSs sold in first 3 days

Apple sold over one million iPhone 3GS models during the first three days the handset was on the market, while the new iPhone 3.0 software was downloaded by six million customers in the first five days since its release. It took Apple 74 days, or approximately two and a half months, to sell its first million iPhones back in 2007, while last year's iPhone 3G launch also saw a million devices sold in the first three days. The figures do not include sales of the newly-priced $99 8GB iPhone 3G. It's more than likely that the first weekend represented the company's most successful product launch to-date. Of the iPhone 3G S buyers surveyed the first weekend, 43% purchased the 32GB model and 57% picked the 16GB model. In 2008, 66% selected the higher capacity 16GB iPhone 3G, with 95% selecting the higher capacity 8GB iPhone in 2007.
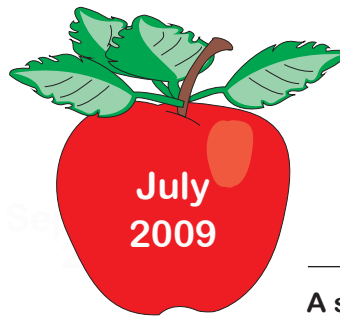
SOFTWARE/HARDWARE

Safari 4.0.2 addresses incompatibilities between some iPhoto '09 features, including Places and Facebook publishing.

Bluetooth Firmware Update 2.0 provides bug fixes and better compatibility with the Apple Wireless Mighty Mouse and Apple Wireless Keyboard.
http://support.apple.com/downloads/Bluetooth_Firmware_Update_2_0

iPhoto 8.0.4 addresses an issue involving photos imported into a previous version that could affect overall stability, and corrects references to mislabeled points of interest and location names.
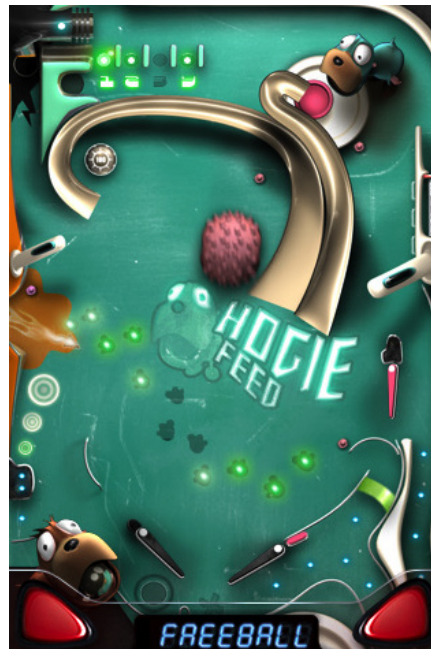
The Backbeat Pro in-canal earphones ($100, coming soon) uses neoprene ear tips and dual flanges for a close fit to a wearer's ear in order to isolate it from ambient noise. They connect to any typical portable audio devices with 3.5mm minijacks and have a coating designed to reduce tangling. They ship with a neoprene carrying case and four pairs of differently sized silicone ear tips, along with the dual flange pair.
http://www.alteclansing.com/index.php?file=north_product_detail&iproduct_id=backbeat_pro

Maybe it's just my age, but I love Monster Pinball ($3.99 app store), which was designed specifically for iPhone and iPod touch. It has fast action, stunning graphics/sound effects and automatically switches between six linked tables.

AT&T Navigator for the iPhone 3G and iPhone 3G S brings full audible and visual turn-by-turn navigation service over AT&T's 3G network. The application itself (AppStore) is free, but requires a $9.95 monthly service subscription. It includes map updates, speech recognition, ETA updates, more than 10 million business listings, real-time traffic alerts, one-touch rerouting, daily gas prices and more. Trips can be planned by entering addresses on the iPhone itself, or your Mac, where they'll be synced over to the handset. The maps are not stored in the application itself, which means they're download in real-time, which could pose a problem in areas where wireless service is unavailable. A You Tube video is at:
http://www.youtube.com/watch?v=weErNIB5TFs&feature=player_embedded

iPod Access ($20) is an application for copying music, videos and playlists from your iPod/iPhone back to your Macintosh. And if you want to copy photos from your iPod to your Mac in the highest resolution available, there's iPod Access Photo ($20).
http://www.findleydesigns.com/ipodaccess/index.html

Kingston's DataTraveler 200 USB Flash drive comes in capacities of 32GB ($120), 64GB ($213) and 128GB ($547 – YIKES!), It features password protection that allows you to create and access a password-protected, secure area of the drive.
http://www.kingston.com/flash/dt200.asp

JIBBLE

At five minutes and six seconds after 4:00AM this morning (July 8th), the time and date was 04:05:06 07/08/09. This will never happen again in our lifetime.

On June 25, the day Michael Jackson died, text messages sent on the AT&T network spiked at 65,000 messages per second — their largest volume ever recorded — surpassing events like American Idol voting and New Year's Eve.

Over 11 million copies of Safari 4.0 were downloaded in the first three days of release, including 6 million for Windows.

For those who may not know, Mac OS X 10.6 Snow Leopard will only run on a Mac with an Intel processor.

A recent Apple tech note summarizes uses and compatibility for the SD slot in the MacBook Pro 13" and 15" models. They say that you can install Mac OS X on an SD card and use it as a startup volume simply by changing the default partition table to GUID using Disk Utility, and then formatting the card to use the Mac OS Extended file format.
http://support.apple.com/kb/HT3553

The Maine Department of Education recently placed an order for more than 64,000 MacBooks for students and faculty in grades 7 through 12, and will place an additional order for up to 7,000 more notebooks in the coming weeks. They have provided Apple notebook computers to all Maine middle school students since 2002.

Apple shares improved 76% while Steve Jobs announced his medical leave.

Since the iPhone 3GS debuted, uploads to YouTube have increased by 400% a day.
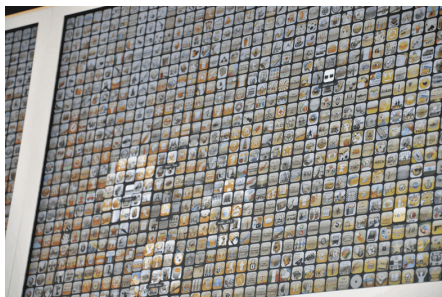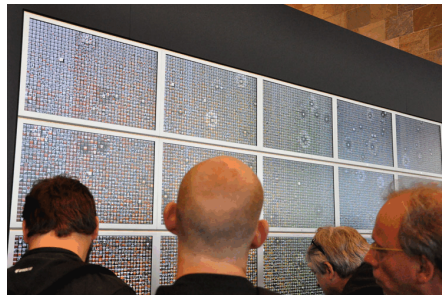
If you'd like a behind-the-scenes look at the iPhone 3GS devices being packaged for shipment at an AT&T Distribution Center in Ft. Worth, Texas (1:19), go to:
http://www.youtube.com/watch?v=orYoOBUYHco

AppleInsider's in-depth review of the iPhone 3GS and iPhone Software 3.0 (with screenshots) can be found at:
http://www.appleinsider.com/articles/09/06/22/review_apples_new_iphone_3g_s_and_iphone_software_3_0.html

28% of new iPhone 3GS purchasers were new to AT&T. This compares to 38% in 2008. 56% were upgrading from an ear-

lier iPhone model. Approximately 12% said they were replacing their BlackBerry handset.

At last month's WWDC, Apple showcased 20,000 of the most popular iPhone apps on a massive hyperwall built out of Cinema Displays -- one that pulsed in sync with each and every App Store download. The array, mounted on a wall inside San Francisco's Moscone Center West, was made up of twenty edge-to-edge 30-inch Apple Cinema Displays, each of which were pow-

ered by a Mac Pro running Mac OS X 10.6 Snow Leopard. The "live" mural had each of the 20,000 iPhone app's icon pulse light outwards in a ripple whenever someone downloaded that app. The effect produced an animated digital landscape that drew the attention of everyone in its path.

Apple generated $32 billion in sales last year and employs 35,000 people around the world.

The June 12th iPhone 3GS launch day was AT&T's best-ever sales day in their retail stores, the most IT transactions processed in a single day, the most upgrade eligibility checks in a single day and the largest order day in their history.

Apple has a KnowledgeBase Article that addresses "iTunes and unsupported third-party digital media players."
http://support.apple.com/kb/HT3642

Apple's iPhone, iPhone 3G and 3GS all feature optical-quality glass screens to achieve superior levels of scratch resistance and optical clarity.

The iPhone grabbed 69% share of U.S. smartphone traffic in May 2009.

About half of all prospective smartphone buyers don't get one because of the glut of models, according to Best Buy. Of those who don't already own a smartphone, 47 percent said they were "too confused" by the sheer number of phones and features. Roughly 63 percent thought it was too expensive; 39 percent specifically hated the shopping experience.

TIPS

In Safari, pressing Command-Option-F takes your cursor to the Google search box. And…if you want to return to the search results page at any time, press that little orange arrow.

To enable and use Find My iPhone:
- iPhone: Settings>Mail, Contacts, Calendars>tap your .Mac or .Me account>Find My iPhone>ON
- MobileMe: Goto me.com and click Account>Find My iPhone

When taking pictures with your iPhone 3GS, it's best to download directly from the device instead of emailing the image(s) to your Mac, sincw the iPhone automatically downsizes your 1600x1200 photo to 800x600 before the email goes out.

You already know that you can capture an image of your entire screen by typing Command-Shift-3, and typing Command-Shift-4 lets you choose a specific part of your screen with a small, cross-hair selection cursor. To get clean screenshots of individual elements on your desktop — such as Finder windows, menus, icons or the visible portion of an open document without anything else in the background, hold down Command-Shift-4 and then press the Spacebar. Instead of a cross-hair cursor, a small camera icon appears. When you move this camera icon over the element you'd like to capture, that element is highlighted. Click your mouse or trackpad and you've captured a "clean" screenshot of just that element — no further cleanup required.