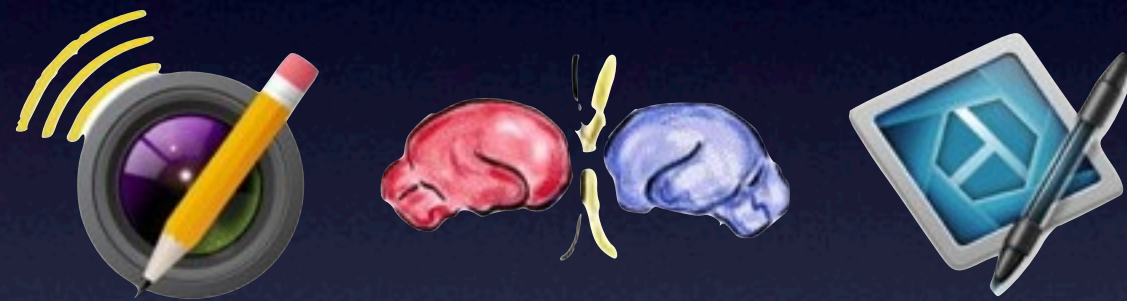


# Voila vs Snagit



ApplePickers Meeting  
June 12, 2013

# Why Use ScreenCapture Utilities?

- ✓ Can capture mouse, pointer, and menus
- ✓ Can capture video
- ✓ Provide annotation and editing
- ✓ Can capture scrolling windows
- ✓ Provide Organizers/Libraries
- ✓ Make online sharing easier

# Voila



- ✓ Published by Global Delight
- ✓ Mac Only
- ✓ \$29.99 on Mac App Store or direct
- ✓ [Overview](#)



# Snagit



- ✓ Published by Techsmith
- ✓ Available for Mac and Windows
- ✓ \$49.99 from Vendor
- ✓ Overview

# GUI

## Voila



Capture Fullscreen	⇧⌘3
Capture Selection	⇧⌘4
Capture Object	⇧⌘5
Capture Menu	⇧⌘M
Open current URL in Voila	⌘W
Snap active browser URL	⇧⌘W
Record Fullscreen	⌘3
Record Selection	⌘4
Preferences...	⌘,
Show Voila	⇧⌘1
Buy Now...	
Unregister...	
Check for Updates...	
About Voila	
Quit Voila	⌘Q

## Snagit



New Image Capture	
New Video Capture	⇧⇧V
Stop Recording	⇧⇧V
Start Recording	⌘⇧S
Cancel Recording	
Mute Audio	
Open Editor	⇧⌘E
Hide Capture Window	
Capture Preferences...	

# Selections

- ✓ Both programs can select fullscreen, window, scrolling window, or object, but Snagit is better at focusing on parts of a window
- ✓ Both can capture menus and webcam image
- ✓ Voila can capture oval and freeform selections
- ✓ Snagit provides option to capture pointer



# Annotations

- ✓ Both apps provide a wide variety of tools to highlight, shade, alter, and reshape captured image
- ✓ Both can crop an image but not resize it
- ✓ Both provide extensive callouts with editable text, coloring and shading to detail parts of an image
- ✓ Both can skew an image and blur portions to protect confidentiality
- ✓ Both provide a large collection of editable stamps
  - Spray application in Voila

# Video

- ✓ Neither provides a substantial advantage over QT player
- ✓ Voila provides brief circles where there is a mouse click; Snagit does not
- ✓ Editing
  - Voila links to QT
  - Snagit suggests you try Camtasia



# Library / Organizer

- ✓ Voila allows for folders or projects within organizer
- ✓ Voila supports smart collections depending on source of capture, tags, type, name, etc.
- ✓ Both can save in usual jpeg, tiff, or png formats
  - Export by dragging
- ✓ Both can save to a variety of social media sites for sharing as well as ftp sites

# Summary

	Voila	Snagit
GUI		✓
Selection		✓
Organizer	✓	
Video Capture	✓	
Scrolling Capture		✓
Editing Tools		✓
Value for Price	✓	