

OS 10.9 Mavericks

ApplePickers
November 13, 2013

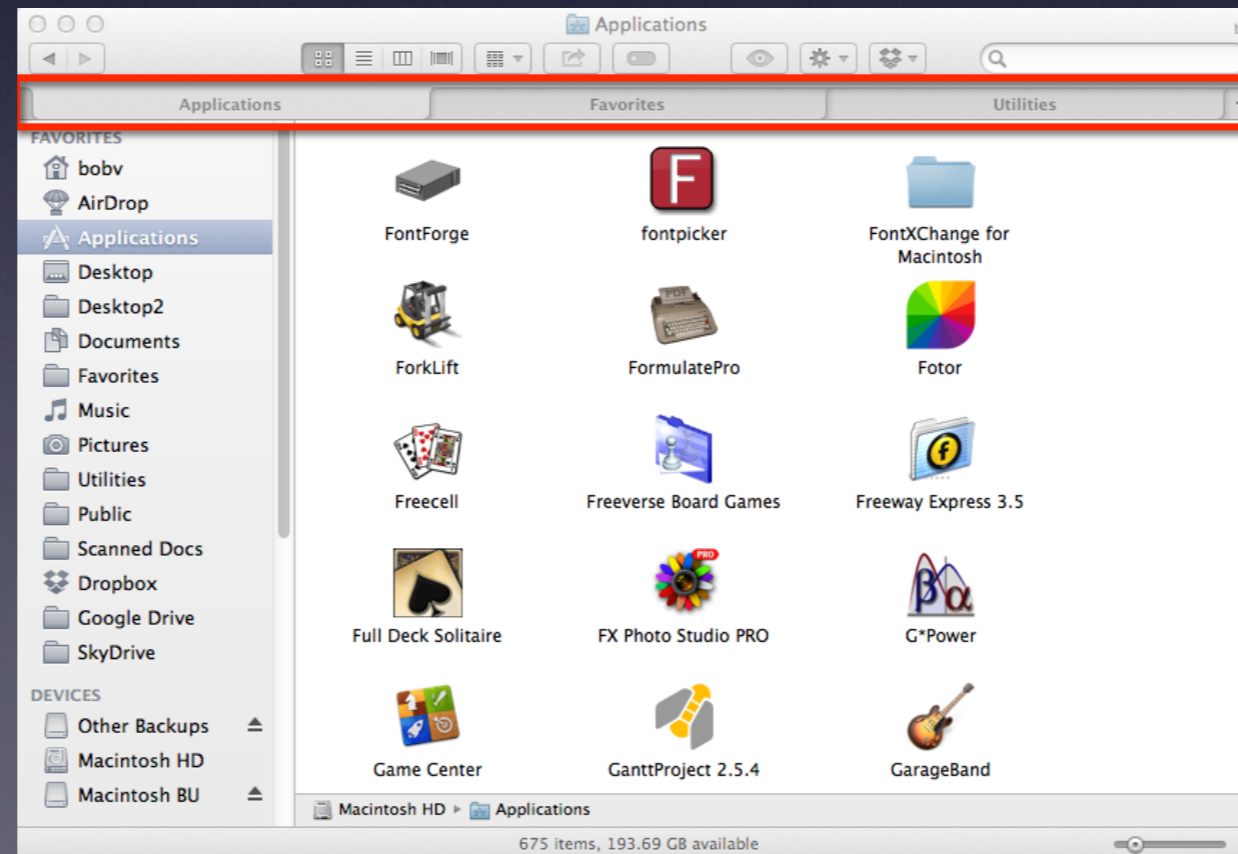
Availability

- ✓ Available since Oct. 22
- ✓ Should work on most Intel Mac sold since 2007 — those running Snow Leopard or later
- ✓ FREE!! upgrade



Finder Tabs

- ✓ Finder Tabs help you organize your desktop by combining multiple Finder windows into one.
- ✓ You can switch between tabs, customize views, and arrange windows just by dragging and dropping. And now you can expand a Finder window to full screen and move files around.



Notifications

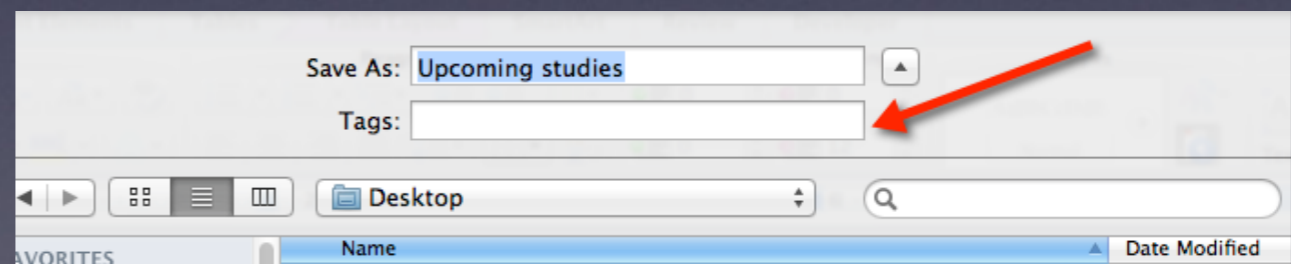
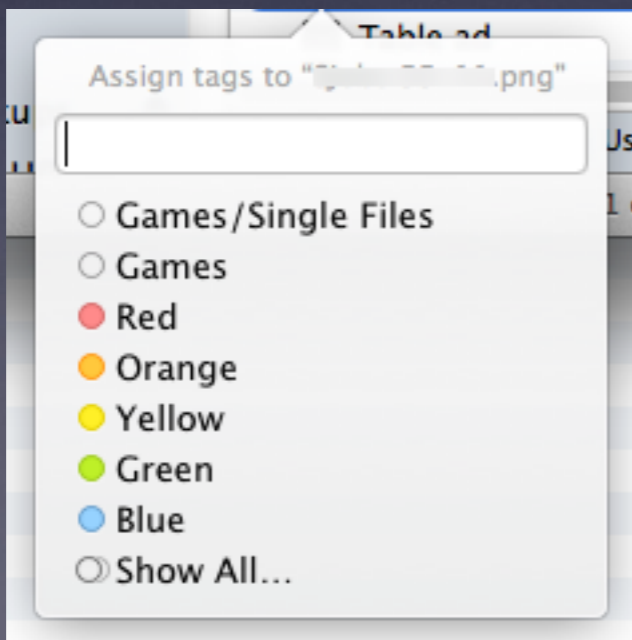
- ✓ Notifications help you see what's happening, and now with OS X Mavericks, you can get things done without leaving the app they're in.





Tags

- ✓ Tags are a powerful new way to organize and find files, even documents stored in iCloud.
- ✓ Easily organize files no matter where the files are—on their Mac or in iCloud.
- ✓ Easily add a tag when saving a document. Tag a file once or give it multiple tags to assign it to multiple projects.
- ✓ Use tags to organize documents in iCloud by project or in multiple iCloud libraries.

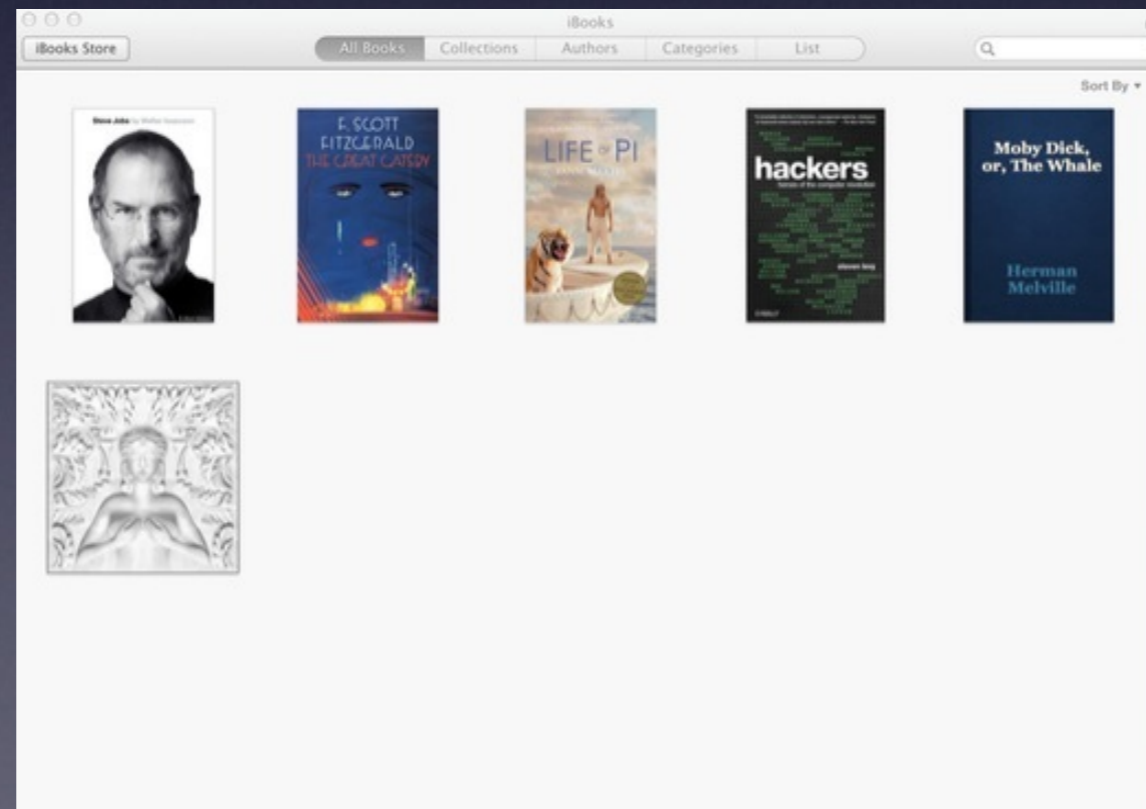




iBooks

iBooks is now available on OS X Mavericks, so the books your customers already downloaded on their iPad, iPhone, or iPod touch will automatically appear in iBooks on their Mac.

Reading books on OS X Mavericks is every bit as intuitive as it is on an iOS device. Swipe to turn pages and pinch to zoom in on images.



Enhanced Dictation

- ✓ In 10.8 could only record 30 sec increments
- ✓ In 10.9 download process to Mac
 - Improved Privacy
 - Dictate continuous



When you use Dictation, you can choose to have either your Mac or Apple's servers perform the speech recognition for you. If you use Mac-based Dictation, your computer will convert what you say into text without sending your dictated speech to Apple.

If you use server-based Dictation, the things you dictate will be recorded and sent to Apple to convert what you say into text and your computer will also send Apple other information, such as your name and nickname; and the names, nicknames, and relationship with you (for example, "my dad") of your address book contacts (collectively, your "User Data"). All of this data is used to help the dictation feature understand you better and recognize what you say. It is not linked to other data that Apple may have from your use of other Apple services.

Information collected by Apple will be treated in accordance with Apple's Privacy Policy, which can be found at www.apple.com/privacy.

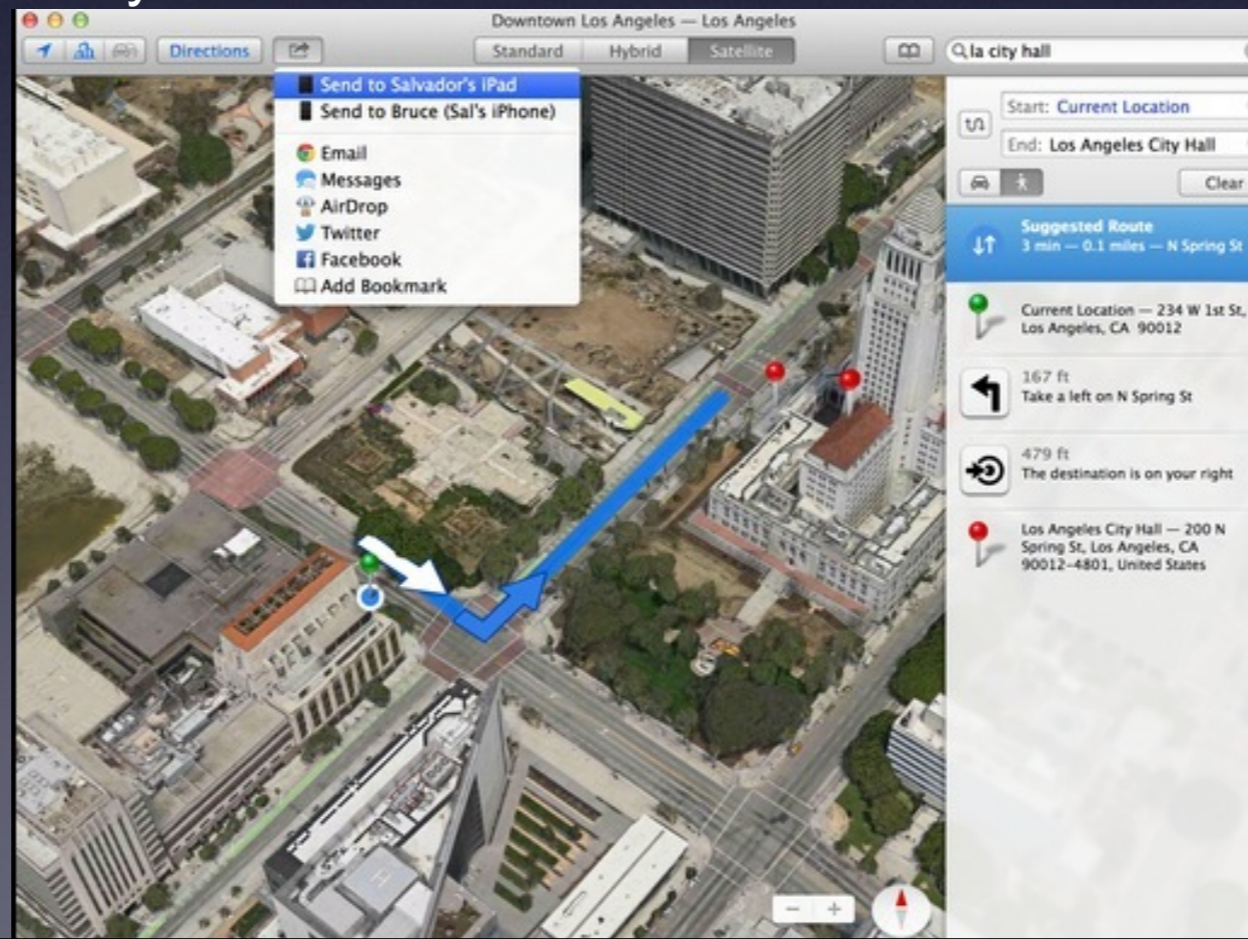
You can choose to turn off or change your preferences for Dictation at any time by going to the Dictation & Speech pane within System Preferences. If you turn off Dictation, or switch from using server-based Dictation to Mac-based Dictation, Apple will delete your User Data, as well as your recent voice input data, from Apple's servers. Older voice input data that has been disassociated from you may be retained for a period of time to generally improve Dictation and Siri functionality in Apple products and services. This voice input data may include audio files and transcripts of what you said and related diagnostic data, such as hardware and operating system specifications and performance statistics.

You can restrict access to the Dictation feature on your computer in the Parental Controls pane of System Preferences.



Maps

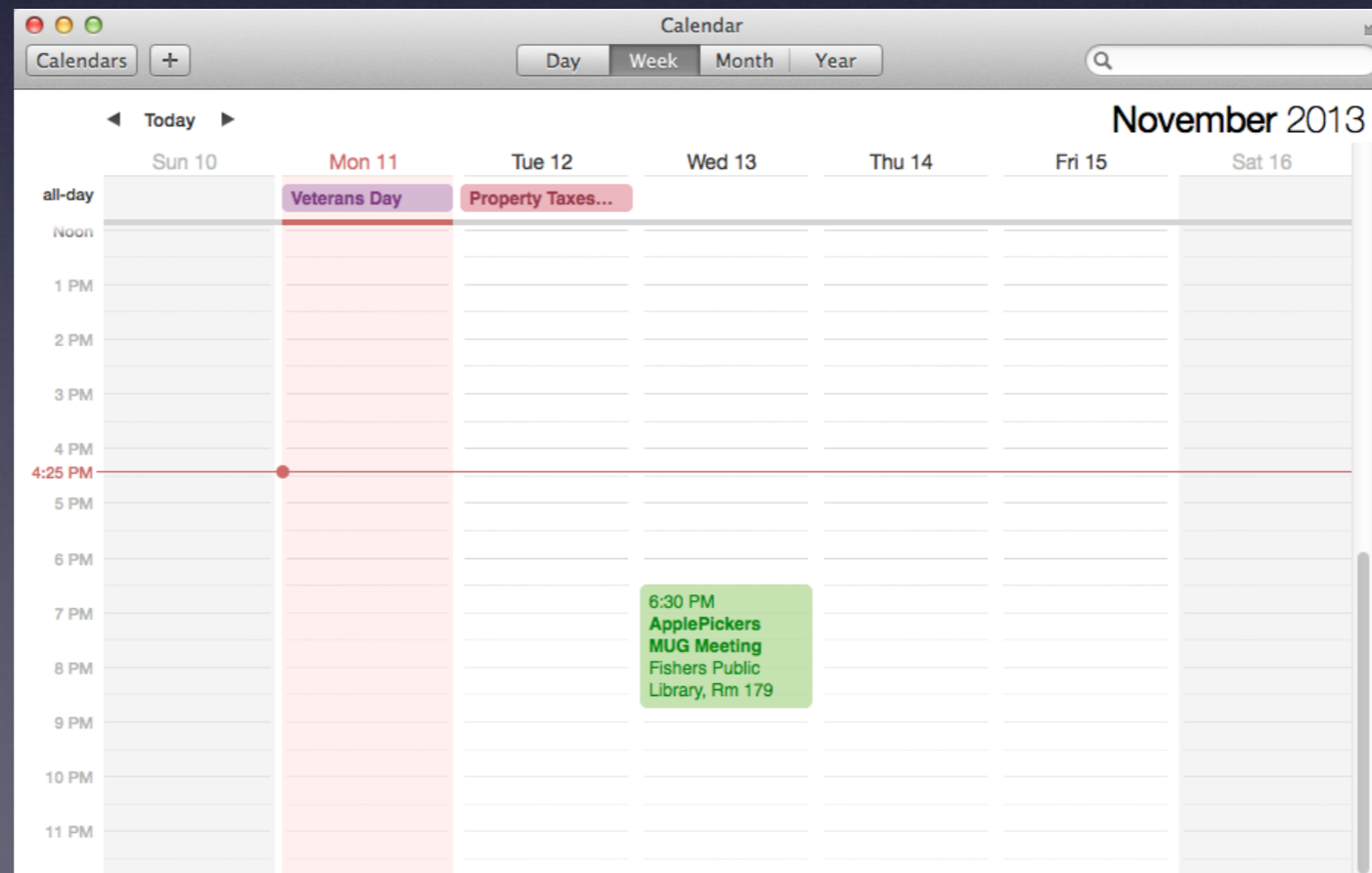
- ✓ The Maps app is now built into OS X Mavericks.
- ✓ Maps are built into Mail, Contacts, and Calendar.
- ✓ Send Maps directions to iPhone
 - Pull up the directions to the place you want to go, and then click on the icon in the top left corner with the arrow shooting out of a box. Select "Send to" for your iPhone or iPad.





Calendar

- ✓ Calendar has a new look and powerful new features. Continuous scrolling allows scrolling smoothly between weeks and months, so you can look at the last half of one month and the first half of the next one.





Safari Top Sites

The screenshot shows the Safari browser interface with the 'Top Sites' page. The browser's address bar contains the text 'Search Google or enter an address'. The top navigation bar includes various menu items such as 'Apple', 'Mac', 'MacUpdate', 'Invest', 'News', 'Google News', 'ISP', 'Pickers', 'Misc', 'Shopping', 'Business Related', 'igHome', and 'Routers'. The main content area is a grid of 12 website thumbnails, each with a title below it. The thumbnails include:

- MaInTouch: timely new...
- Apple Mac OS X Softwar...
- Giveaway of the Day - f...
- Google News
- Woot
- Daily Deals | One Deal ...
- actiTIME - Login
- dealmac.com: The best ...
- Amazon.com: Online Sh...
- Log in to Pearlpathway...
- CBS TV Network Primeti...
- Home | TWiT.TV

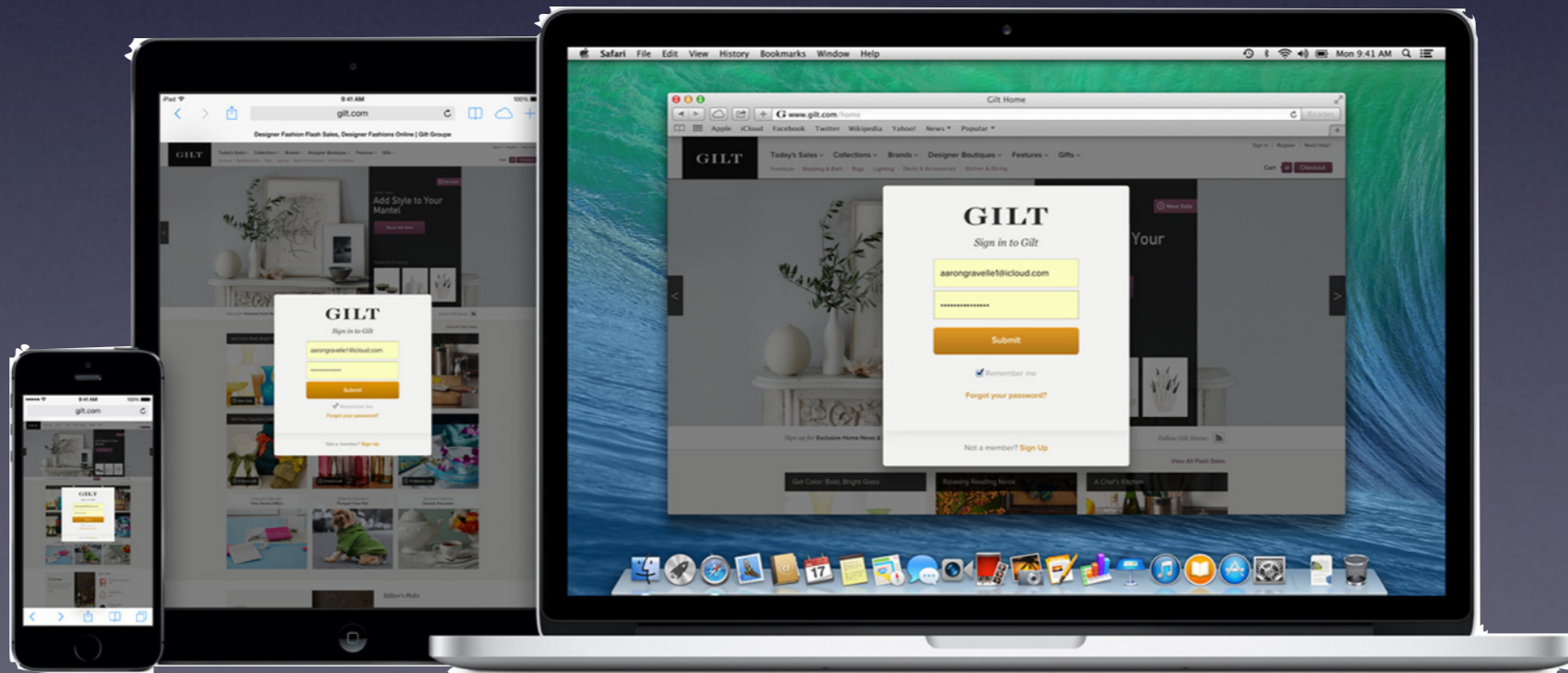
The left sidebar contains a 'Bookmarks' section with a 'Reading List' icon. Below it is a 'Favorites Bar' with a list of bookmarked folders and items, including:

- Apple
- Mac
- MacUpdate
- Invest
- News
- Google News
- ISP
- Pickers
- Misc
- Shopping
- Business Related
- igHome
- Routers
- Linkify
- Pixsy
- Exif
- iGoogle
- TinyURL!
- Resizer
- Bookmarks Menu
- Apple
- AT&T
- Auctions
- Best Apps
- Business Sites
- Business Useful
- Caremark
- DayMail



iCloud Keychain

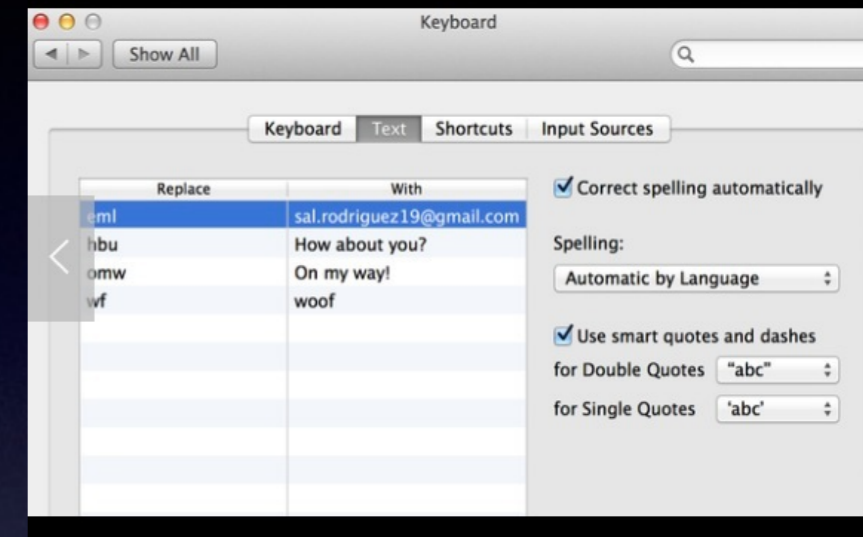
- ✓ With iCloud Keychain, you don't have to remember passwords. iCloud Keychain stores website user names and passwords on the devices you've approved. And information is always encrypted using robust 256-bit AES encryption when it's on the device, in transit, and in the cloud.
- ✓ Password Generator
- ✓ Quick Credit Card Entry



More Features

✓ Sync text shortcuts

- To see the shortcuts, open the System Preferences app and click on "Keyboard" followed by the "Text" tab.
- Syncs with other Apple devices



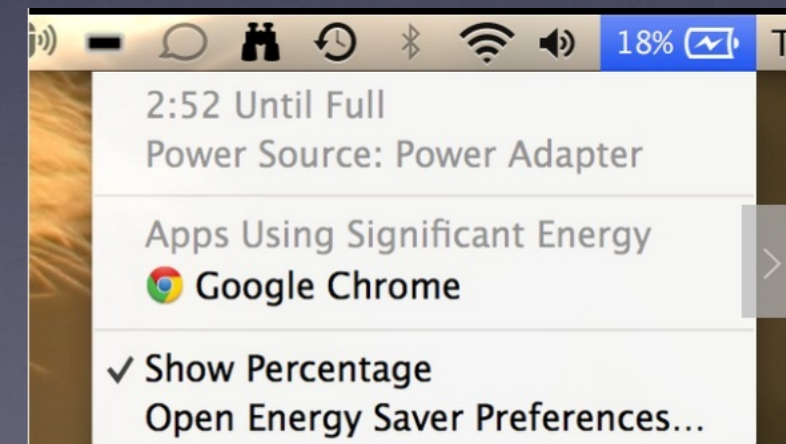
✓ Quickly pull up emoji

- Press command, control and space keys at the same time. From there, easily add smileys, animals and all sorts of other icons.



✓ Check what's draining your battery

- Tap the battery icon on the top right corner, and below "Apps Using Significant Energy" you will see which of your programs are hogging up the battery.



Advanced Technologies

✓ With OS X Mavericks, your Mac works even smarter. Energy-saving technologies help with battery life, and performance-boosting technology brings more speed and responsiveness. Here are some powerful technologies that work in the background:

- Timer Coalescing
- App Nap
- Safari Power Saver
- iTunes HD playback efficiency
- Compressed Memory

Under-the-Hood

✓ Accelerated Scrolling

- Smoother and faster acceleration inside apps.

✓ App Nap

- Much like iOS's app freeze, OS X's App Nap reduces power to apps when they're not in the forefront.

✓ Compressed Memory

- Compressed memory takes your inactive memory and compresses it to make free space available quickly. Users may see up to 1.4x speed improvements on an SSD from this feature.